

# PyCascades

## SPONSORSHIP PROGRAM 2023

\*all Tiers in USD currency

BENEFITS		DIAMOND \$21,000	PLATINUM \$14,000	GOLD \$9,000	SILVER \$5,000	COMMUNITY* \$1000
<b>AVAILABILITY</b>		2	4	6	10	Unlimited
<b>CONFERENCE TICKETS</b>						
<b>(IN-PERSON) Complementary Conference Passes:</b> You'll receive an exclusive number of EarlyBird tickets for your company attendees to the Social Night, Conference Day, and Mentored Sprints.		15	10	5	3	1
<b>Financial Aid**:</b> We will award Diversity Scholarships (in-person and remote) in your Sponsor name. Your sponsorship will be used to provide financial aid to speakers and attendees that would not otherwise be able to attend our event. This includes things such as providing A/V equipment, travel support, etc.		12	5	4	2	1
<b>BRANDING (IN-PERSON)</b>						
IN-PERSON	<b>Logo on printed Conference Program:</b> Your Sponsor Logo will be shown on all Conference Program brochures and posters.	✓	✓	✓	✓	✓
	<b>Branded Swag Distribution***:</b> Your swag will be shared with attendees within Sponsor's booth space or PyCascades swag table.	✓	✓	✓	✓	✓
	<b>Logo on PyCascades Swag Bag:</b> Your Sponsor logo will be shown on our Swag Bags.	✓	✓	✓	✓	✓
	<b>Logo Banner on Stage:</b> Your Sponsor Logo will be shown on our Speaker Presentation Stage during the event.	✓	✓			
<b>ENGAGEMENT (IN-PERSON)</b>						
<b>In-person Booth space:</b> We will provide an in-person sponsorship booth that can provide a Tier-specific capacity of participants.		✓	✓			
<b>Sprint Day session:</b> We encourage all sponsors in Sprint participation where possible per discussion.		✓	✓	✓	✓	
<b>CONFERENCE TICKETS</b>						
<b>(REMOTE) Complementary Conference Passes:</b> You'll receive an exclusive number of EarlyBird tickets for your company attendees to the Social Night, Conference Day, and Mentored Sprints.		25	20	15	10	5
<b>BRANDING (REMOTE)</b>						
REMOTE	<b>Logo on Website and Press Releases:</b> You will receive a short description and featured company logo on the Website and Newsletter. Logo image sizes are adjusted by Sponsorship Tier.	✓	✓	✓	✓	✓
	<b>Logo on Intermission Video:</b> Your Sponsor Logo will be shown on all Intermission videos as a Diamond or Platinum Sponsor.	✓	✓			
	<b>Logo on videos and screen recordings during sessions:</b> Your Sponsor Logo will be shown in a banner on all Live talks and Screen recordings during sessions and on the Closing Videos.	✓				
	<b>Branded Swag Item:</b> Your logo printed on one swag item that will ship as part of our PyCascades Attendee and Speaker Kit.	✓				
<b>ENGAGEMENT (REMOTE)</b>						
<b>Virtual Booth space:</b> We will provide a virtual sponsorship booth that can provide a Tier-specific capacity of participants.		✓	✓	✓	✓	✓
<b>Sprint Day session:</b> We encourage all sponsors in Sprint participation where possible per discussion.		✓	✓	✓	✓	
<b>ACKNOWLEDGMENT</b>						
REMOTE / IN-PERSON	<b>Acknowledgment in greeting and closing email to attendees:</b> Your Tier-Specific description and company logo will be included in the greeting and closing remarks newsletters for the Conference.	✓	✓	✓	✓	✓
	<b>Mentions in social media before, during, and after the event:</b> Your company will be featured in all social media campaigns.	✓	✓	✓	✓	✓
	<b>Acknowledgment in opening and closing emails - Logo:</b> Your logo will be included in all welcoming emails and newsletters.	✓	✓			
	<b>Thank you in opening and closing remarks:</b> Your company will be included in all verbal welcoming and closing announcements.	✓	✓			

We are a direct project of the Python Software Foundation. PyCascades qualifies as a 501(c)3 handling according to U.S. tax code

Please note: No refunds for sponsorships.

Please direct all inquiries to our sponsorship team at: [sponsorship@pyncascades.com](mailto:sponsorship@pyncascades.com)

\* Community sponsorship are only available to nonprofits, small startups, or individual sponsors.

\*\* We will provide a report on how many grants were provided after the conference.

\*\*\* Within sponsor's booth space or at PyCascades swag table.